

Meet them today. Be one of them tomorrow.



Jaime Augusto Zobel de Ayala II
Ayala Group



Dado Banatao
Telcord Ventures



Ben Coleyco and Nancy Coleyco
Level Up!



Joey Gurrango
Webworks



Danny Manayaga
Secura Natural Products



Dennis Mendola
Chicks Asia



Manuel V. Pangilinan
PLDT / Smart



**Dr. William Tarros and
Dr. Willy Gan** (posthumous)
Mozoom



Peter Valdes
Twist Spoons



Day Vee
Mediquest Holdings

Introducing THE 10 MOST INSPIRING TECHNOPRENEURS.

Meet them at



Forum and Expo on September 14-15, 2006 • World Trade Center, Roxas Boulevard
Open to the Public • 9 AM to 9 PM • Free Admission

When it comes to innovative and technology-driven business ideas, these guys wrote the book! Meet them and learn from their success at TechnoNegosyo, the first and biggest technopreneurship expo in the country.

Whether you're improving your business model, or starting a new one; whether you're after the learning sessions or simply absorbing new ideas from your fellow attendees - TechnoNegosyo is the only place where you can learn technopreneurship from the best.

Learn from the 10 Most Inspiring Technopreneurs - soon, you might be one of them. Come to TechnoNegosyo. For inquiries, call the PCE Secretariat at 837-8229 or 831-8011 loc 7187.

"In a country where 90% of business owners are micro-entrepreneurs, we need innovative and technology-driven ideas. Come to TechnoNegosyo Expo...you might just find that one great idea! Let's GO NEGOSYO!"

Joey Concepcion
Founder, Philippine Center for Entrepreneurship

150 booths with exciting ideas!
Raffle prizes to be given away!

Visit www.gonegosyo.net

Watch Go Negosyo TV Show at RPN 9 • Mondays at 10:30pm

DAY 1 September 14, Thursday

- 9:00 Registration and Conference Program Overview
- 9:30 Ribbon Cutting
- 10:15 Awarding of the 10 Inspiring Technopreneurs
- 10:45 **FORUM 1: "Profiling the Technopreneur"** Panelists: Jaime Augusto Zobel de Ayala (Ayala Corp.), Atty. Felipe Goron (GMA Network). Moderators: Myles Villanueva (MDI Group Holdings), Joey Concepcion (PCE) & Ciri Balban (ANC)
- 1:00 **FORUM 2: "Broadbanding your Business"** Panelists: Ben Coleyco (Level Up!), Ray Espinosa (PLDT), Jewel Rivera (Bayan!), Judd Gallares (GMA Now Media Inc.), Antonio Mapa (Innov Communications), Ricardo Pronovio (GoVita), Dr. Bill Tarros (Mozcom), Dennis Valdes (Philweb). Moderators: Daniel Mapa (Dell Philippines) & Cas Drilon (ABS-CBN Broadcasting)
- 2:45 **FORUM 3: "Growing Money from Trees: Business Opportunities in Biotechnology"** Panelists: Dr. Nina Halos (Ariochim Biofertilizers), Jun Lao (Chetrez Biodiesel), Sammy Layat (Dixie Pacific International Corp.), Danny Manayaga (Secura Natural Products). Moderator: Mari Arroyo (Hybridigm Consulting) & Mari Kaimo (ABS-CBN)

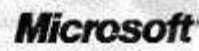
DAY 2 September 15, Friday

- 10:10 **FORUM 4: "Jumpstarting your Tech Venture"** Panelists: Domingo Bonifacio (Bamec Broadband Wireless), Joey Gurrango (Webworks), Martin Lichauco (Walden International Phils), Atty. Christopher Lim (Quisumbing Torres Law Firm), Dennis Mendola (Chicks Asia), Dennis Puzadas (Rice Bowl and Chips Authority), Mark Yambot (Microsoft). Moderators: Pato Sandojas (Narra VC) & Pia Hortiveros (ANC)
- 1:00 **Idea Factory** Promising technologies/applications from IT companies, researchers and scientists are presented as business opportunities to entrepreneurs, funders and angel investors, in search of monitoring and financial support for incubation, development and next-stage growth. Reactors: Mari Arroyo (Hybridigm Consulting), Joey Gurrango (Webworks), Dikoe Gonzalez (PESQ), VC/Investor Panel: Martin Lichauco (Walden International Phils.), Gerry Valencianno (ICDP), Pato Sandojas (Narra VC), Myles Villanueva (MDI Group Holdings). Moderator: Anthony Pangilinan, Twisk Masarang (ANC)
- 2:30 **FORUM 5: "Trending Tomorrow: Where Technology is Taking Us"** Panelists: Patrick Aronson (Motorola), Ricky Banaga (Intel), Ernest Cu (SPF Technologies), Tunde Fatunla (Bayan!), Benedito Hernandez (e-Science Global Solutions), Karla Usaga (Microsoft), Butch Jimenez (PLDT), Patricia Pineda (Globe Telecom). Moderator: Anthony Pangilinan and Karen Divita (ABS-CBN)
- 6-9 PM **Cocktails / Launch of Mentoring Website gonegosyo.net**

PRESENTED BY



CO-SPONSORED BY



MAJOR SPONSORS

